



# KSPRAS CONFERENCE 2024



**Date: 28th – 31st August 2024**

**VENUE: PRIDE INN PARADISE**

## About KSPRAS

The Kenya Society of Plastic, Reconstructive & Aesthetic Surgeons (KSPRAS) is a non-profit professional society duly registered with registrar of societies on 10th November 2006. The society was founded by a group of like-minded Kenyan Plastic Surgeons to advance and elevate the practice of Plastic Surgery in Africa by promoting the highest professional standards, training and outreach programs within the region. The society now boasts a membership of over 40 Plastic Surgeons and has continued to steadily grow.

In line with the society's vision to become a global authority and leader in setting standards of Clinical care in Plastic Surgery, KSPRAS is laying strong foundations in Post-graduate and fellowship training, Outreach programs and Policy development. Given the diversity of Plastic Surgery, KSPRAS has structured itself to deal with key priority areas affecting the African population by establishing the **Wound Care Society of Kenya** and the **Burn Society of Kenya** as offsets of KSPRAS.

All 3 societies have a robust proactive membership that ranges from Consultant Surgeons, Trainee Surgeons, Medical officers and Nurses. Together with our stakeholders in the healthcare sector including the Ministry of Health, Pharmaceutical companies and select Non-Governmental Organizations, KSPRAS is adequately placed to effect change through safe surgery and relevant policy and reform.

For more information, please visit: [www.plasticsurgeons.co.ke](http://www.plasticsurgeons.co.ke)

## The Annual Scientific Conference

The KSPRAS Annual Scientific Conference provides a platform that brings together local healthcare professionals and stakeholders as well as renown international delegates. The conference that will run from 27th to 30th of August 2024 is structured as follows;

**Pre-Conference Workshop (27th & 28th August 2024);** Topic TBD

**Scientific Conference (26th & 27th August 2024);**

This will field a variety of high level scientific paper presentations from delegates. The conference will be hosted in Mombasa.

# MAIN THEME:

## Harmony and Diversity: Advancing Aesthetic and Reconstructive Surgery Across Africa

### SPONSORSHIP OPPORTUNITIES

For this prestigious event, we are pleased to offer a variety of different sponsorship opportunities that will offer guaranteed exposure to a wide audience.

#### Gold Sponsorship Package **Kshs.800,000**

- ❖ Recognition as a Conference Sponsor on audio visual display in main conference hall in between scientific sessions
- ❖ One (1) page, A5 page, portrait, color company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- ❖ Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- ❖ One (1) 6m x 2m (12m<sup>2</sup>) exhibition booth in the main entrance to the conference venue
- ❖ Two (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Gala dinner
- ❖ Company logo on conference website with links to company website.
- ❖ Two (2) insert into conference delegate bag
- ❖ Sponsor of welcome reception



## Silver Sponsorship Package **Kshs. 600,000**

- ❖ One (1), A5 page, portrait, color company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- ❖ Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- ❖ One (1) complimentary conference registration, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Gala Dinner.
- ❖ One (1) 4m x 2m (8m<sup>2</sup>) exhibition booth in the main entrance to the conference venue
- ❖ Company logo on conference website with links to company website.
- ❖ One (1) insert into conference delegate bag
- ❖ Tea sponsor for day 2

## Gala Dinner Sponsor **Kshs. 400,000** (only one available)

- ❖ Verbal acknowledgement as the Conference Dinner Sponsor during the Conference Dinner.
- ❖ Acknowledgement as the Conference Dinner Sponsor on printed Conference documents, including conference handbook and dinner invitation cards
- ❖ An opportunity to address guests at the Conference Dinner (10-minute presentation only).
- ❖ Company name/logo on Conference Dinner function ticket.
- ❖ Exclusive signage rights with signage prominently displayed at the Conference Dinner (pull-up banner to be supplied by sponsor by the advised deadlines).
- ❖ An opportunity to place one (1) promotional item at each place setting at the Conference Dinner (supplied by sponsor by the advised deadlines and no larger than A4 size).
- ❖ Three (3) complimentary tickets to the Conference Dinner.
- ❖ Company logo on conference website with links to company website.
- ❖ One (1) satchel insert (supplied by the advised deadlines, lightweight and no larger than A4 size).



## Exhibition Booth Package Kshs.150,000 (Limited Spaces Available)

- ❖ One (1) 3m x 2m (6m<sup>2</sup>) exhibition booth. Inclusive of power source, centre bulb, 1 table and 2 chairs
- ❖ Two (2) complimentary entry pass for two company representatives who will be manning the booth including morning and afternoon teas and lunches.



Tea breaks will be extended to allow delegates to further interact with Industry.

### Conference Materials Sponsorship Package

This includes the sponsorships of posters, bags, lanyards and nametags, program and banners. The benefits of these are:

- ✓ Company name/logo on lanyards
- ✓ Company logo on bags and nametags
- ✓ Advertisement in the program booklet
- ✓ Company logo on one of the banners
- ✓ Discounted exhibition booth
- ✓ One (1) bag insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).

This package will be allocated on a first come basis.

**Kindly contact the event organizer**

# Other & Event Sponsorship

## Welcome Reception (Kshs.200, 000)

This is applicable if there is no gold sponsor. The welcome reception will be held at Pride Inn Paradise. Sponsoring company will be given a 15-minute trade talk slot during the opening cocktail.

## Symposium (Kshs.400, 000)

(opportunity to brand and interact with delegates)

The opportunity to sponsor a symposium where the sponsoring company representatives will be given a chance to host a 10-minute talk. This will be preceded by a 10-minute scientific talk by one of the surgeons nominated by the sponsor.

The 2024 program also includes sponsored sessions. For more information on the program slots available for sponsorship kindly contact the event organizer

## Registrar Support & Delegate Registration

Companies that pay for registration and accommodation of more than 5 full delegates or 7 Registrars and take up a booth will be given 2 additional complimentary tickets to the conference including meals.

## Advertisement in the Abstract booklet/Program

Interested companies can advertise in the program booklet at the below rates:

Half Page Advert	Kshs. 15,000
Full page Advert	Kshs. 25,000
Back inside cover Advert	Kshs. 30,000
Front inside cover Advert	Kshs. 30,000

For more information on sponsorship packages, please contact [info@mmskenya.co.ke](mailto:info@mmskenya.co.ke)

**Sponsorship Exhibitor Booking Form**

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Position: \_\_\_\_\_  
Address: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Postcode: \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE SPONSORSHIP OPTIONS**

(please indicate your selection)

Conference partner-----

Gold----- Silver----- Gala Night dinner -----

Exhibition Booth ----- Welcome Reception -----

Registrar support -----Lunch----- lanyard-----

Other kind of sponsorship (Please specify) -----

**TRADE EXHIBITOR PACKAGES**

I would like to book the following:

\_\_\_\_\_ Complimentary trade space approx.

(Gold, Silver and Bronze Sponsors Only)

\_\_\_\_\_ Approx trade space at a cost of **Kshs.150,000.**

☐ I require a non-dressed table      ☐ I will provide my own stand

**PAYMENT METHOD**

☐ I have enclosed a cheque payment of Kshs \_\_\_\_\_

☐ please invoice my organization

☐ I would like to pay by bank transfer

(All Bank Charges to be paid by the Sender):

TERMS & CONDITIONS

- 1. By returning this signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor of the Joint Annual Scientific Conference 2024 on the following terms and conditions set out below.
- 2. Sponsorship entitlements will not commence until the 60% deposit has been paid. Deposit is due by 1<sup>st</sup> May 2024. Full payment is required by 31<sup>st</sup> July 2024.
- 3. Monies paid are non-refundable.
- 4. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the documentation and preference will be determined in order of receipt of the signed Agreement and deposits. The Conference Organizers will notify you if you are unable to participate in your requested category.
- 5. The KSPRAS Annual Scientific conference Committee must approve the size and content of all inserts in the delegate packs.
- 6. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you KSPRAS and/ or the Conference Organizers and you must not do anything where you will, in any way, be represented that you are a partner of the KSPRAS and /or the Conference Organizers.
- 7. KSPRAS **will not** allow any concurrent events involving any section of their members and/or conference delegates to be held during the duration of the conference. Any sponsor organizing such events will have their representatives and publicity material ejected from the conference and will be forbidden from participating in future KSPRAS events

I ..... Representing ..... Agree to the above conditions

Thank you for supporting the KSPRAS 2024



